

olleh mobile service guidebook

international edition—march 2012



Welcome to kt!

kt is proud to offer a number of special services to our international customers. In addition to personal assistance in a variety of languages at our kt Global Stores and Customer Service Center, we also provide online English-language services through our Expat Blog (<http://expatblog.kt.com>) and Expat Twitter account (@olleh_expats), allowing for easy access to information on all of kt's products and services. Choose the prepaid or postpaid service plan that is ideal for your needs and length of stay in Korea and take advantage of our wide range of discount programs and special services. Enjoy the convenience of multilingual services that range from application forms in four languages to English-language billing. From start to finish, kt provides our international customers with everything they need with their mobile phone requirements.

PREPAID PLANS

Choose a prepaid plan, and you can pay in advance the amount you anticipate you will use, with deductions made every time you use the phone. Our application procedure is simple. Without any enrollment fees or contract, this is an ideal service if you are unable to enroll in a postpaid plan, plan to stay in Korea for only a limited amount of time, or intend to use only a limited number of services.

What You Need to Apply

• Identification and Documents

Foreign Nationals	Certificate of Alien Registration or passport
Overseas Koreans	Certification of Domestic Residence Report or passport
Diplomatic Personnel	Diplomatic identification, diplomatic passport/official passport
United States Forces Korea	USFK identification or U.S. driver's license

Prepaid Rate Plans

Choose the right rate plan for your usage patterns and spending limit.

Rate Plan	Base Rate (Per day)	Voice Calling (Per second)	Video Calling (Per second)	Text Messages (Per message)	Feature Phone Data (Per 0.5 KB)	Smartphone Data (Per 0.5 KB)
Prepaid Standard	None	₩ 4.8	₩ 6	SMS ₩ 22	Text ₩ 5.01	₩ 0.28
Prepaid Light	₩ 166	₩ 3.9		LMS ₩ 33	Multimedia ₩ 1.93	
Prepaid Medium	₩ 266	₩ 3.4		MMS ₩ 220	VOD ₩ 0.5 Internet ₩ 0.28	

(※ VAT included)

Prepaid Data Plans

3G prepaid data plans for tablet PCs are perfect for international customers and those only needing data services for a short period of time.

Rate Plan	Base Rate (Per month)	Data Allotment	Usage Period	Included Features
Prepaid Data 2G	₩ 26,400	2GB	30 days	olleh WiFi Single
Prepaid Data 4G	₩ 39,600	4GB	30 days	

(※ VAT included)

| Notes |

- Once the usage period has expired, any remaining data allotment will also expire.
- When new data is added to an existing balance, the total amount of data may be used.
The data left over from the previous payment can be used for the previously allotted period plus another 30 days.
- Credit cannot be refunded under any circumstances, even upon termination of service.
- Data access becomes restricted upon expiration of the usage period or when all of the allotted data is used up, whichever comes first.
- Access to olleh WiFi Single is restricted when data access is terminated.

How to Add Credit to Your Account



Internet

- Visit the olleh website (<http://www.olleh.com>) to add credit to your account.
- My olleh → Rate Inquiries/Payments → Charge/Check Prepaid Charges
- The function to add credit online is available in Korean only.



ARS

- Dial 1500 from your mobile phone, then press "2" for English.
- The default password is "0000".
 - By credit card: Between 8:00 AM and 9:55 PM
 - By prepaid card: 24 hours



Visit an Official kt Retailer

- Visit an official kt retailer or kt Plaza to add more credit to your account.

Usage Periods for Credit Amounts

Credit can be added to your account in the following ways:

Credit Amount	Usage Period
₩ 10,000	30 days
₩ 20,000	60 days
₩ 30,000	90 days
₩ 40,000	90 days
₩ 50,000	150 days

(※ VAT included)

| Notes |

- Any credit remaining after the usage period expires cannot be refunded.
- Outgoing calls are suspended upon the expiration of the usage period. However, you can still receive calls for another 14 days, with the phone number being terminated on the 45th day after the expiration of the usage period if credit is not added to the account.
- If credit is added to the account prior to termination of the phone number, any previously remaining credit can be retained and transferred to the new phone number.

Please Note of the Following When Using a Prepaid Plan



Permitted Number of Lines

- Prepaid lines are limited to one line per person.



Service Subscription and Usage

- **If the service is activated with a passport:** You can sign up for the service three days after you enter Korea and use the service during your lawful stay. After 90 days from your sign up for the service, a user identification confirmation period may occur, during which your phone may enter service suspension. In this case, please visit a KT Plaza with your passport or call the Foreign Customer Center (☎1583).

※ If you receive a certificate of alien registration, you can use your mobile phone without limits during your lawful stay.

- **If the service is activated with a Certificate of Alien Registration:** You can sign up for the service one day after you receive a certificate of alien registration until the end of your period of sojourn. If your period of sojourn expires, a user identification confirmation period may occur, during which your phone may enter service suspension. In this case, please visit a KT Plaza with your Alien Registration Card or call the Foreign Customer Center (☎1583).



Changing or Cancelling Services

- In the event that you wish to change your phone number, or other parts of your service, bring your phone with you to an official kt retailer or kt Plaza.
- Rate plans can be changed by visiting an official kt retailer or kt Plaza, going to the olleh website (<http://www.olleh.com>), or by contacting the Foreign Language Call Center at ☎1583 (toll-free from a kt mobile phone). Rate plans can only be changed once per month.
- Service cancelations must be carried out in person by visiting an official kt retailer or kt Plaza.
- **It is prohibited in Korea to use communication services under another person's name. The registered account holder is always legally liable for all such usage. Please do not give or lend your mobile phone to another person, and make sure to cancel your service before leaving the country.**



Minors

- Minors (those under 20 years of age) wishing to register for services or make a change to any services must visit a kt retailer with a legal representative and provide proof of identity with a government-issued document.

POSTPAID PLANS

You can choose from a number of different rate plans that can be tailored to fit your usage patterns and needs. You can also purchase a mobile phone at a lower price by signing a fixed term contract.

What You Need to Apply

- **Identification and Documents**

Foreign Nationals

Certificate of Alien Registration

Overseas Koreans

Certification of Domestic Residence Report

Diplomatic Personnel

Diplomatic identification or diplomatic/official passport

United States Forces Korea

USFK identification or U.S. driver's license

- **A Method of Automatic Remittance**

Korean bank account or a credit card issued in Korea

Postpaid Rate Plans

Service rates are as listed below in most cases. However, rates may vary depending on the rate plan you choose.



Calling

- Voice calling rates are calculated by the second.

Call Type	Rate (Per second)
Voice calls	₩ 1.8
Video calls	₩ 3.0

(※ VAT not included)



Text Messaging

- Text messaging charges are calculated by number of messages.

Message Type	Rate (Per message)
SMS Korean: Up to 45 characters English: Up to 90 characters	₩ 20
LMS Korean: Up to 1,000 characters English: Up to 2,000 characters	₩ 30
MMS Messages with image/video attachments	₩ 200

(※ VAT not included)



Data

- Data charges are calculated in units of 0.5KB.
- 1MB is equal to 1,024KB.

RATE PLANS

Standard Plan

Save even more by choosing from a wide range of affordable data and video calling value-added services that can be tailored to fit your usage patterns.

Base Rate (Per month)	Included in Plan	Voice Calling (Per second)	Video Calling (Per second)	Included Features
₩ 11,000	None	₩ 1.8	₩ 3	Additional 50% off data used during commuting hours (5:00 AM - 9:00 AM) 50 Free SMS

(※ VAT not included)

Style Plans

A rate plan tailored to your style of usage for voice, text and data.

Rate Plan	Base Rate (Per month)	Included in Plan	Voice Calling (Per second)	Video Calling (Per second)	Included Features	
					Product Specific	All Plans
Style 270	₩ 27,500	160 Voice mins	₩ 1.8	₩ 3		50 Free SMS
Style 320	₩ 32,000	210 Voice mins				
Style 350	₩ 35,000	300 Voice mins				
Style 450	₩ 45,000	400 Voice mins				
Style 550	₩ 55,000	600 Voice mins			3,000 In-network Mobile-to-mobile Minutes	
Style 750	₩ 75,000	1,000 Voice mins			5,000 In-network Mobile-to-mobile Minutes	
Style 950	₩ 95,000	2,000 Voice mins			10,000 In-network Mobile-to-mobile Minutes	

(※ VAT not included)

| Notes |

- What is In-network mobile to mobile calling?
- It is a benefit that applies to calls made between couples, family members, and friends who use Olleh mobile phones and can be used for video calls as well as voice calls.
- In-network mobile to mobile call time (3,000 min / 5,000 min / 10,000 min) is based on voice calls. Video calls will be the equivalent of 1.66 times video call air-time rates.
- Basic voice call air time will be deducted only after In-network air time between Olleh mobile users has run out.
- The discounted benefit is not applicable when the rate plan is changed to any other plan besides the Style Rate Plan or when changed from other rate plans (eg. I-Rate Plan or customized rate plans).
- When the rate plan is changed, the monthly fee will be adjusted and various benefits will be applied according to the number of days remaining in the month from the date of change.
- Users can add data service [Style Safe Data] and text service [Style Text] as add-on services according to their individual needs.
- Users can request to enable the data service and be charged by data usage. [Effective from December 1st]
- It is recommended to subscribe to Style Safe Data (an add-on service for 5,000 won per 100MB) to all smart phone users when data service is enabled] as standard data rate will otherwise be applied (sample standard data rates: 5,120 won per 10MB for smart phones).

Couple Plan

Take advantage of a number of different discounts and benefits when you enroll with olleh mobile as a couple.

Base Rate (Per month)	Included in Plan	Voice Calling (Per second)	Video Calling (Per second)	Included Features
₩ 21,000	600 mins (each) of calls between enrollees + Unlimited late-night domestic calling for both enrollees	₩ 1.9	₩ 3	Free unlimited text messaging (incl. MMS) between enrollees (phone-to-phone only) Additional 50% off data used during commuting hours (5:00 AM - 9:00 AM) 50 Free SMS

(※ VAT not included)

Notes

- Additional charges may apply when the allotted phone time and data usage under the Basic Plan are exceeded.
- Both people on a couple plan must be registered olleh mobile customers.
- Deductions from allowable SMS/LMS/MMS messages apply only to transmission between phones.
Additional charges apply when messages are sent via the Internet.
- Numbers are automatically cancelled and enrollees switched to an alternate rate plan if not registered as couple numbers with in seven days of enrolling in a Couple Plan.
- Couple benefits are not available when couple numbers are not designated or maintained between the two parties.

Customized Plans

Customize a plan built around your desired amount of usage for phone calls, video calls, text messages, and data services.

Rate Plan	Base Rate (Per month)	Calling Rates			Adjustment Amount	Savings from Standard Plan	Installment Sponsorship Discount (Per month)	Included Features
		Voice Calling (Per second)	Text Messages (Per message)	Data (Per 0.5KB)				
Custom 340	₩ 34,000	₩ 1.8	₩ 20	₩ 0.25	50MB included	₩ 25,000	₩ 4,500	₩ 5,000
Custom 440	₩ 44,000					₩ 36,000	₩ 5,500	₩ 8,000
Custom 540	₩ 54,000					₩ 48,000	₩ 7,500	₩ 11,000
Custom 640	₩ 64,000					₩ 67,000	₩ 16,500	₩ 13,000
Custom 790	₩ 79,000					₩ 96,000	₩ 30,500	₩ 16,000

(※ VAT not included)

Notes

- Adjusted allotments apply only in monthly units and do not differ according to weekday or time.
- With concurrent enrollment of discount calling services (i.e. the Discount for Everyone Plan, olleh Family 50% Discount, Best Friends Discount, Package Discount), deductions apply according to the discount rate (e.g. a family of five enrolled with the Custom 350 and Best Friends Discount would receive a 50% discount on the basic rate of ₩ 1.8 for a total deduction of ₩ 0.9.)
- Messaging services within an adjustment amount are deducted according to the transmission rate for each type of applicable message.
- Scope of Wireless Data Adjustment Allotment and Charge Calculations for Usage Over Allotted Amount
 - The deduction rates for use within the allotted amount and over the allotted amount are ₩0.25 per 0.5 KB regardless of the allotted amount.
 - For users enrolled in a Data Plus 1G, 2G, or 4G plan, usage rates over the free data allotment is ₩0.025 per 0.5 KB.
(Deductions apply first to the free allotment provided with olleh Data Plus 500 M/1G/2G/4G, followed by the 50 MB of basic wireless data provided with a Customized Plan, and then the adjusted based on the allotment.)
- The olleh WiFi Single service provided upon enrollment with this rate plan is only available for Wi-Fi-enabled devices.
- This plan does not allow for phone calls through the data service.
- The amount deducted from the adjusted allotment applies only to phone calls and video calls, text messages, and data usage, but does not include information usage charges.

i-Type Plans

There are a wide variety of affordable services available that cover everything from phone calls and text messages to data calling. Unused data can be rolled over to the next month, with free olleh WiFi Single value-added services offered as well.

Type	Rate Plan	Base Rate (Per month)	Included in Plan			Usage Outside of Plan			Included Features
			Voice	Text	Data	Voice Calling (Per second)	Video Calling (Per second)	Data Usage (Per 0.5KB)	
Data Type	i-Slim	₩ 34,000	150 mins	200 messages	100MB	₩ 1.8	₩ 3	₩ 0.025	olleh WiFi Single 50 Free SMS
	i-Light	₩ 44,000	200 mins	300 messages	500MB	₩ 1.8	₩ 3	₩ 0.025	
	i-Value	₩ 54,000	300 mins	300 messages	Unlimited	₩ 1.8	₩ 3	–	
	i-Medium	₩ 64,000	400 mins	400 messages	Unlimited	₩ 1.8	₩ 3	–	
	i-Special	₩ 74,000	600 mins	600 messages	Unlimited	₩ 1.8	₩ 3	–	
	i-Premium	₩ 94,000	800 mins + Unlimited Calling within the kt Network	1000 messages	Unlimited	₩ 1.5	₩ 3	–	
Voice Type	i-Talk	₩ 44,000	250 mins	300 messages	100MB	₩ 1.8	₩ 3	₩ 0.025	

(※ VAT not included)

Notes

- Unlimited Services within the kt Network: Unlimited domestic calls when made within the kt network (olleh mobile phones, kt home phones, kt Internet calling).
- Eligible Numbers: Discounts are restricted to numbers within the kt wireless network, area codes for the 16 domestic landline service bands, and numbers with the prefixes 070 (Internet phone calls), 0130, 0131, and 0502.
- Does not apply to calls to information services (e.g. 016/018-700/200-XXXX), kt 114, numbers with four-digit prefixes beginning with 1 (e.g., 1588), collect calls, or numbers with the prefixes 050, 060, or 080.
- Installment discounts are only available for new members with a Shocking Sponsor i-Type plan or when registering a new device.
- With unlimited data rates, service speed is adjusted when the usage amount exceeds the daily allotment under your specific rate plan in order to ensure stable data service speed.
- When a rate plan is changed after the first day of the month, basic rates and benefits (calling, messaging, data) are calculated on a daily pro-rated basis from the time when the change is made. For example, a subscriber who joins on Jan. 15 receives $(31 - 14)/31 \times 100 \text{ MB} = 54.8 \text{ MB}$.
- Any remaining data balance will be rolled over to the end of the following month.
 - Deductions apply to rollover balances before the monthly data allotment.
 - Data balances are maintained when changing between i-Type plans.
 - * Any remaining data balance will be lost when the rate plan is changed to one other than an i-Type plan.
- Messaging services include SMS, LMS, and MMS.
- No combined rate plan discount (5-10% off the basic rate) is offered when combined with Internet services. However, a combined Internet discount (3-10% off monthly charges) and combined TV discount (3-10% off monthly charges) is offered.
- When a rate plan is changed, basic rates and benefits (calling, messaging, data) are calculated on a daily pro-rated basis from the time the change is made. When customers subscribe after the first day of the month, data calling is provided for the first month according to the number of days between the day you signed up for the subscription and the end of the month. Thus, if you sign up on June 5, your data quantity will be calculated for 25 days, not 30 days.

Data Lifetime Plan

There are rate plans exclusively for 3G data on tablet PCs and iPads. Additional Data Plus products (500M/1G/2G/4G) are also available for usage according to your data usage patterns.

Rate Plan	Base Rate	Included in the Plan	Usage Outside of Plan (Per 0.5KB)	Included Features
Data Lifetime 1G	₩ 22,500	1GB	₩ 0.025	olleh WiFi Single
Data Lifetime 2G	₩ 45,000	2GB		
Data Lifetime 4G	₩ 55,000	4GB		

(※ VAT not included)

LTE Rate Plans

Voice, text and mobile data at unparalleled speeds! Take advantage of KT LTE plans, now with thousands of included in-network calling minutes.

Rate Plan	Base Rate (Per month)	Included in Plan				Additional Usage	Included Features
		Voice		Text	Data		
		Anytime	In-Network (Mobile-to-Mobile)				
LTE 340	₩ 34,000	160 mins	-	200 messages	500MB	Voice Calls ₩ 1.8 per second	olleh WiFi Single
LTE 420	₩ 42,000	200 mins	-	200 messages	1GB		
LTE 520	₩ 52,000	250 mins	1,000 mins	250 messages	1.5GB		
LTE 620	₩ 62,000	350 mins	3,000 mins	350 messages	3GB	Video Calls ₩ 3 per second	50GB uCloud Storage
LTE 720	₩ 72,000	450 mins	5,000 mins	450 messages	5GB		
LTE 850	₩ 85,000	650 mins	7,000 mins	600 messages	7GB		
LTE 1000	₩ 100,000	1,050 mins	10,000 mins	1,050 messages	10GB		

(※ VAT not included)

Notes

- In-network mobile-to-mobile calling refers to calls made between couples, family members, and friends who use olleh mobile phones. (Subscribers to a KT LTE plan before June 30th, 2012, will receive free in-network mobile-to-mobile calling forever.)
- Video calls are charged at a rate of 1.66x compared to voice minutes. [1 video calling minute = 1.66x voice minutes]
(Video calls made until March 31st, 2012 will be charged at a 1 video calling minute = 1 voice calling minute rate.)
- As a part of the KT LTE launch promotion, subscribers will receive an additional 20% "Safe-Zone" and 50% "promotion" data allotment. ("Safe-Zone" provided for 3 months starting subscription date. 50% additional data is provided to customers who subscribe by April 30th, 2012.)
- This rate plan may be used with the LTE Sponsor rate plan, which provides additional discounts with a 24 month contract.
- Data rates outside of plan provision
 - [Option 1] Discounted metered rate: Usage exceeding the data provided in the plan is charged at a 60% discount rate of [₩0.01 per 0.5KB]. Usage exceeding the data provided in the plan by 1.22GB to 5GB will be charged a flat rate of ₩25,000. The maximum charge for data usage exceeding that provided in the plan is ₩150,000.
 - [Option 2] QoS Safety option: Any usage exceeding the data provided in the plan is reduced to a maximum speed of 400Kbps, and will be charged a flat rate of ₩9,000.
 - [Option 3] Safety shut-off option: Once you reach the limit of the data allotment provided in the plan, data usage for the remainder of the month is turned off to prevent overage charges. You can add additional data in the following amounts:
 [1] 500MB / ₩8,000 [2] 1GB / ₩13,000 [3] 2GB / ₩18,000
 (Additional 20% "Safe-Zone" is not offered with this option.)

Please Note the Following When Using a Postpaid Plan



Permitted Number of Lines

- Subscribers are permitted one postpaid line per person.



Payment

- Payments must be made by automatic Korean bank account transfer or with a Korean-issued credit card.
- The name of the person paying must be the same as name of the mobile phone account holder.
- The first month's charges and discounts are calculated on a daily pro-rated basis from service start date.
- In the event of default on payment, your account may be suspended and reported, limiting your ability to register for a new account with another company. A report will also be filed with credit bureaus, which may severely limit your ability to make transactions with other financial institutions.



Service Subscription and Usage

- You can sign up for the service one day after you receive a certificate of alien registration until the end of your period of sojourn. If your period of sojourn expires, a user identification confirmation period may occur, during which your phone may enter service suspension. In this case, please visit a KT Plaza with your Alien Registration Card or call the Foreign Customer Center (☎1583).



Changing or Cancelling Services









- In the event that you wish to change your phone number, or other parts of your service, bring your phone with you to an official kt retailer or kt Plaza.
- Rate plans may only be changed once per month. Rate plans can be changed by visiting an official kt retailer, kt Plaza, or the olleh homepage (<http://www.olleh.com>), or by contacting the Foreign Language Call Center by dialing ☎1583 (toll-free from a kt mobile phone).
- Service cancelations must be carried out in person by visiting an official kt retailer or kt Plaza.
- It is prohibited in Korea to use communication services under another person's name. The registered account holder is always legally liable for all such usage. Please do not give or lend your mobile phone to another person, and make sure to cancel your service before leaving the country.



Minors

- Minors (those under 20 years of age) wishing to register for services or make a change to any services must visit a kt retailer with a legal representative and provide proof of identity with a government-issued document.

POPULAR VALUE-ADDED SERVICES

	Caller ID	Displays phone numbers of incoming calls on your mobile phone's screen.	Free
	Anonymous Call Rejection	Anonymous calls using Caller ID block are routed to your voicemail without ringing your phone.	Free
	Catch Call	Provides text message alerts to incoming callers when your phone is in use, turned off, or in an area without service.	Paid Service ₩ 500
	Ring 2 U	Allows the caller to hear music and sound effects when calling you.	Paid Service ₩ 900
	Text Rollover 1000	Allows you to send 1,000 text messages (SMS, LMS, MMS) each month, with remaining balance rolled over to next month.	Paid Service ₩ 14,000
	Spam Blocking	Automatically blocks spam messages to your mobile phone.	Free
	English Billing	Provides monthly itemized billing statements in English by post and/or e-mail.	Free
	English Charge Alert	Provides English-language text message notifications on your monthly mobile phone use.	Free

(※ VAT not included)

※ Contact a service representative for information about additional value-added services.

DISCOUNT PROGRAMS

Purchasing a Mobile Phone

• Single-Payment Purchase

Mobile phones are typically purchased in full with a one-time payment for the cost of the unit.

• Purchasing through an Installment Plan

Installment purchases are available for those who prefer not to pay the full cost of the phone all-at-once.

Discount Programs

- When purchasing a new phone, you may be eligible to get discounts on your purchase or your monthly service charges by choosing from one of many discount programs.
- Discount programs come in a variety of different options and will be setup depending on the phone you purchase, the way you purchase your phone and the way in which the discount program is arranged.
- Below is a simplified explanation of how individual discount methods can work.

Discount Up-front

	Actual Cost of Device (MSRP)	Amount You Pay at Sign-up	1st Month	2nd Month though End of Installment Plan	Monthly, Post Installment Plan
All at Once					
Installment Plan		None			

Discounts As-You-Go

	Actual Cost of Device (MSRP)	Amount You Pay at Sign-up	1st Month	2nd Month though End of Installment Plan	Monthly, Post Installment Plan
All at Once					
Installment Plan		None			

※ Your monthly rate and mobile phone installment amount may vary according to the savings program selected.
Please see the savings program information on p.14 -16 or speak to a customer service representative.

Shocking Sponsor

Purchase a mobile phone at a reasonable price and enjoy savings on service charges with one of kt's Shocking Sponsor plans.

Shocking Sponsor Basic

- Take advantage of discounts on the cost of your device and service charges (depending on your contract period) when you buy a new device or trade in an old one. The device discount applies only at the time of enrollment, while monthly service discounts are calculated based on the contract period, the basic monthly rate, and the total amount of domestic calling charges.

Category	12 Month Contract	18 Month Contract	24 Month Contract
Usage Discount (Per month)	₩ 30,000 - 40,000	Up to ₩ 3,300	Up to ₩ 5,500
	Over ₩ 40,000	10% discount on difference	
Device Discount	-	₩ 20,000	₩ 30,000

(※ VAT included)

Notes

- Customers who enroll in a package product without selecting a discount rate plan after joining Shocking Sponsor Basic are entitled to a discount of 10-50% off their basic rate.
- Enrollment not available with the Affordable Discount Plan, contract discount, prepaid plan, i-Plug, PDA plan, or plans unavailable to new members.
- The contract period cannot be altered once it has been registered.
- Temporary suspensions and service interruptions are not included in the contract period. In such cases, the contract period is extended by the number of days in the suspension or interruption period.
- Penalties are incurred with any service cancellation or device changes during the mandatory usage period. Customers are charged a penalty on device and service discounts.
- When service is cancelled during the mandatory usage period, service discounts are not applied for the month in which it is cancelled.
- Service discounts and period calculation apply from date of enrollment.
- Discounts on domestic phone and video call charges are calculated after subtracting any discounts offered through rate plans.
- Overlapping with old or new Long-Term Discount or Long-Term Mileage programs is not allowed.

Shocking Sponsor Gold

- Customers with large monthly usage rates can take advantage of discount programs on the cost of the device and service charges for the length of the installment plan. Savings total up to ₩780,000 on the latest devices, depending on your monthly usage.

Rate Plan	Base Rate (Per month)	Rate Discount (Per month)	Device Discount		
			12 Month Installment	18 Month Installment	24 Month Installment
Style 270	₩ 27,000	₩ 1,650	₩ 60,000 (₩ 5,000 per month)	₩ 90,000 (₩ 5,000 per month)	₩ 120,000 (₩ 5,000 per month)
Style 320	₩ 32,000	₩ 3,300			
Style 350	₩ 35,000	₩ 5,500			
Style 450	₩ 45,000	₩ 8,800			
Style 550	₩ 55,000	₩ 11,000			
Style 750	₩ 75,000	₩ 16,600			
Style 950	₩ 95,000	₩ 24,200			

(※ VAT not included in base rate)

Notes

- Device discounts are provided on a monthly basis for the installment plan period, and are equal to the total amount of device discount divided by the total number of months in the installment plan.
- Enrollment is not available for those with plans unavailable to new subscribers or for those enrolled in a prepaid plan or i-Plug plan.
- If service is discontinued during the installment period, no discounts are offered on the device or service charges. [No penalty on previous discounts.]
- Rate plans may be changed once per month as of the first day of the month. In the event of a change, the discount amount for the corresponding category is applied. [Discounts are calculated on a daily pro-rated basis when a rate plan is changed.]
- Customers do not receive device or service discounts in the event of a device upgrade, early payment in full, cancellation, or rate plan change. [Discounts are available with the replacement of a same model device after it has been repaired, a general device change, and mobile phone device change. However, benefits are discontinued when a change is made between models after it has been repaired.]
- Sponsorship is calculated on a daily pro-rated basis when device use is suspended.
- For new enrollment, the discount amount is calculated on a daily pro-rated basis for the month service begins. In the event of a device change, the total service discount amount for that month is applied.
- No overlapping with Long-Term Mileage, Combined Discount, or Outstanding Customer Long-Term Discount plans.

Shocking Sponsor i-Type

- This plan comes with standard phone calling, text messaging, and data services. Take advantage of discounts on device and service charges for the installment period agreed upon at the time of enrollment and receive up to ₩780,000 in savings when you enroll.

Rate Plan	Base Rate (Per month)	Shocking Sponsor Discounts			
		Rate Discount (Per month)	Device Discount		
			12 Month Installment	18 Month Installment	24 Month Installment
Style 270	₩ 27,000	₩ 1,650	₩ 60,000 (₩ 5,000 per month)	₩ 90,000 (₩ 5,000 per month)	₩ 120,000 (₩ 5,000 per month)
Style 320	₩ 32,000	₩ 3,300			
Style 350	₩ 35,000	₩ 5,500			
Style 450	₩ 45,000	₩ 8,800			
Style 550	₩ 55,000	₩ 11,000			
Style 750	₩ 75,000	₩ 16,500			
Style 950	₩ 95,000	₩ 24,200			
Custom 340	₩ 34,000	₩ 5,500			
Custom 440	₩ 44,000	₩ 8,800			
Custom 540	₩ 54,000	₩ 12,100			
Custom 640	₩ 64,000	₩ 14,300			
Custom 790	₩ 79,000	₩ 17,600			
i-Slim	₩ 34,000	₩ 5,500			
i-Light	₩ 44,000	₩ 8,800			
i-Talk	₩ 44,000	₩ 8,800			
i-Value	₩ 54,000	₩ 10,000			
i-Medium	₩ 64,000	₩ 13,000			
i-Special	₩ 74,000	₩ 16,000			
i-Premium	₩ 94,000	₩ 22,000			

(※ VAT not included in base rate)

Notes

- Customers who select one of the designated rate plans receive monthly device and service charge discounts during the installment period agreed upon at the time of enrollment.
- Customers must be enrolled in an installment plan. Discounts are provided from the monthly device installment amount and calculated by dividing the device discount by the number of months in the installment plan selected at the time of enrollment.
- Monthly device and service charge discounts apply only to the installment plan period and designated rate plan usage. Customers cannot receive device and service charge discounts for the remaining period after early payment is made in full, for a device trade-in, or for cancellation.
- The device amount discount may change without prior notice depending on company circumstances.
- Service charge discounts are discontinued if customers change to any plan outside a designated one.
[Service charges and device discounts are discontinued even when a customer changes to the Shocking Sponsor Gold plan.]
- Not available to Shocking Sponsor Basic plan (usage period selection plan) subscribers.

Shocking Sponsor Pad Type

- Savings on service charges are offered when data is used on a tablet PC. The Shocking Sponsor Pad Type plan is only available to customers registered in the Data Lifetime plan.

Rate Plan	Base Rate (Per month)	Rate Discount (Per month)
Data Lifetime 1G	₩ 22,500	₩ 11,000
Data Lifetime 2G	₩ 27,500	₩ 12,650
Data Lifetime 4G	₩ 42,500	₩ 19,800

(※ VAT not included in base rate)

Notes

- Service charge discounts are only available on two-year contracts.
When a line is maintained, service charge discounts are applied even after the termination of the contract.
- A contract is terminated and a penalty assessed on service discounts in the event of cancellation prior to the expiration of the contract expiration, a device change, or a change to the non-Data Lifetime rate plan.
- Customers can switch between Data Lifetime 1G, 2G, and 4G plans. Different service charge discounts apply when there is a change in plan.

Smart Sponsor

Enroll in this plan to receive basic monthly rate discounts along with additional savings for a period of up to 36 months. Basic rate discounts become permanent after three years of continued use and can total as much as ₩1,227,600 in savings.

Rate Plan	Base Rate (Per month)	Rate Discount (Per month)				Total Service Discount		Promotional Discount (24-Month Contract)	Device Discount (24-Month Contract)
		1st Year	2nd Year	3rd Year	After 3 Years	When Used for 2 Years	When Used for 3 Years		
Style 270	₩ 27,000	₩ 9,350	₩ 9,350	–	–	₩ 224,400	₩ 224,400	₩ 50,000	₩ 0 - 50,000
Style 320	₩ 32,000	₩ 12,100	₩ 12,100	–	–	₩ 290,400	₩ 290,400	₩ 50,000	
Style 350	₩ 35,000	₩ 14,300	₩ 14,300	–	–	₩ 343,200	₩ 343,200	₩ 50,000	
Style 450	₩ 45,000	₩ 17,600	₩ 17,600	–	–	₩ 422,400	₩ 422,400	₩ 110,000	
Style 550	₩ 55,000	₩ 19,800	₩ 19,800	–	–	₩ 475,200	₩ 475,200	₩ 110,000	
Style 750	₩ 75,000	₩ 25,300	₩ 25,300	–	–	₩ 607,200	₩ 607,200	₩ 130,000	
Style 950	₩ 95,000	₩ 33,000	₩ 33,000	–	–	₩ 792,000	₩ 792,000	₩ 130,000	
Custom 340	₩ 34,000	₩ 13,200	₩ 15,400	₩ 17,600	₩ 5,500	₩ 343,200	₩ 554,400	₩ 50,000	
Custom 440	₩ 44,000	₩ 16,500	₩ 18,700	₩ 20,900	₩ 8,800	₩ 422,400	₩ 673,200	₩ 110,000	
Custom 540	₩ 54,000	₩ 19,800	₩ 22,000	₩ 24,200	₩ 12,100	₩ 501,600	₩ 792,000	₩ 110,000	
Custom 640	₩ 64,000	₩ 22,000	₩ 24,200	₩ 26,400	₩ 14,300	₩ 554,400	₩ 871,200	₩ 130,000	
Custom 790	₩ 79,000	₩ 25,300	₩ 27,500	₩ 29,700	₩ 17,600	₩ 633,600	₩ 990,000	₩ 130,000	
i-Slim	₩ 34,000	₩ 13,200	₩ 15,400	₩ 17,600	₩ 5,500	₩ 344,200	₩ 554,400	₩ 50,000	
i-Light/Talk	₩ 44,000	₩ 16,500	₩ 18,700	₩ 20,900	₩ 8,800	₩ 422,400	₩ 673,200	₩ 110,000	
i-Value	₩ 54,000	₩ 18,700	₩ 20,900	₩ 23,100	₩ 11,000	₩ 475,200	₩ 792,000	₩ 110,000	
i-Medium	₩ 64,000	₩ 22,000	₩ 24,200	₩ 26,400	₩ 14,300	₩ 554,400	₩ 871,200	₩ 130,000	
i-Special	₩ 78,000	₩ 25,300	₩ 27,500	₩ 29,700	₩ 17,600	₩ 633,600	₩ 990,000	₩ 130,000	
i-Premium	₩ 94,000	₩ 31,900	₩ 34,100	₩ 36,300	₩ 24,200	₩ 792,000	₩ 1,227,600	₩ 130,000	

(※ VAT not included)

| Notes |

- Monthly service charge discounts reflect the combined total of the basic rate discount plus any additional discounts.
- The total discount equals the sum of the service charge discount, promotional discount, and device discount. [Device discount does not apply to iPhones.]
- Device discounts apply to a standard 24-month contract. A device discount penalty is calculated as the amount of device discount x [(contracted days – days used)/contracted days].
- Customers enrolling in the Smart Sponsor plan receive monthly basic rate discounts and additional discounts for a period of up to 36 months. The rate plan must be selected from a designated set of rate plans. Service discounts are not provided when a customer changes to a rate plan outside the designated set.
- Enrollment is available through both all-at-once and installment plans. The total discount amount is calculated on a daily pro-rated basis during the enrollment period.
- The total discount amount and period are carried over when the account holder is changed. Service charge discounts are calculated on a daily pro-rated basis during the temporary suspension period.
- The basic rate discount continues after expiration of the 36-month usage period unless the device is traded in. Additional service discounts increase incrementally depending on the enrollment period.
- Basic and additional service charge discounts are terminated in the event of cancellation or device trade-in.
- The customer is liable for any penalties related to the device discount when the contract period is not completed either because of the cancellation of the contract or a device change.
- In the event of a temporary suspension or service interruption, the contract period is increased by the length of the suspension or interruption.
- Promotional discounts and device discounts may be changed without prior notice according to company policy.

ACTIVATING NON-KOREAN DEVICES

In certain cases, kt services can work with a mobile phone brought to Korea from another country. These non-Korean phones can be activated at a kt Global Store.

What to Prepare When Activating a Non-Korean Device

IMEI Number

- Most mobile phones allow you to verify your IMEI number by entering ***#06#**. Keep in mind that once an IMEI registration has occurred, it cannot be altered in any circumstances.

Serial Number/Wi-Fi MAC Address

- Ordinarily, the serial number and Wi-Fi MAC address is located on the device information screen. They can also be written on the label attached to the body of the unit underneath the battery.

Korea Communications Commission Certificate (If Applicable)

- If the desired device model has not received radio wave authorization in Korea, the user must file a Broadcasting and Communications Equipment Importation Report and bring a copy of it when opening an account. Importation status confirmation and reporting services are available at the Korea Communications Commission website (<http://www.ekcc.go.kr>).

Broadcasting and Communications Equipment Certificate (If Applicable)

- Those wishing to open an account with more than one device must receive a Broadcasting and Communications Equipment Certificate for each single device. Visit the Korea Communications Commission Radio Research Agency website (<http://rra.go.kr>) for details on how to apply.

Please Note the Following When Activating a Non-Korean Device



Registration Limit

- Non-Korean phone use is restricted to one unit per person. Customers wishing to register an additional unit must apply for a Broadcasting and Communications Equipment Certificate.



Supported Frequencies

- The mobile phone must support 3G WCDMA 2100 MHz frequencies. Note that CDMA mobile phones are not compatible, as they are different from WCDMA phones.



Carrier Unlock

- The device in question must be in "carrier unlock" status. Unlocking a mobile phone can only be done through the carrier from which the device was purchased.



Service Limitations

- Depending on the model, some functions and/or services may not be supported.
(Ex. MMS, data use, visual voicemail, etc.)



Quality of Service

- As Non-Korean phones have not been verified by a Korean communications company, call and/or network quality cannot be guaranteed. kt is not responsible for any usage charges resulting from improper or inadvertent network access by the device.



Network Compatibility

- Service may be discontinued if the device causes impairment or damage to the network.



Korean Language Support

- Customers cannot use SMS or MMS services that include Korean text if these services are not supported by the device.

OTHER SERVICES

olleh club

kt offers special customer service that goes a step beyond its previous membership and mileage services. kt's olleh club brings together previously separate membership, mileage, and landline service points into a "star" system which provides a wide range of benefits. Customers can also receive discounts at partner stores and savings when purchasing kt products, mobile phones, and Gifti SHOW products.

Eligibility

- Any kt customer who has received an Alien Registration Number is eligible to receive an olleh club card, with the exception of corporate accounts. Diplomatic personnel and USFK members must apply for and be issued an Alien Registration Card in order to apply for olleh club.

Ways to apply for olleh club

- Customer Service Center**
Call our customer service center (☎1583) to apply.
- Visit a kt retailer**
Stop by your nearest kt retailer to apply.
- Mobile Customer Service Center (Korean only)**
 Feature Phones: *✽82 + olleh button (SHOW/MagicN on older mobile phone models)
 → olleh club/Benefits
 Smartphones: Customer Center App → olleh club/Benefits
- Online (Korean only)**
Apply for olleh club membership online at (<http://www.olleh.com>).



olleh club Benefits

- **olleh Product Discounts and Purchases:** These can be used with mobile phone value-added services, domestic phone calling charges, monthly wireless data charges, and more.
- **Mobile Phone Purchases through "olleh shop":** Gather "stars" and use them to get discounts when purchasing the latest mobile phones.

Save 10-40% at participating retailers

Restaurants / Cafés



KFC

OUTBACK
STEAKHOUSE



롯데리아

baskinBROBBINS



Angel in us Coffee
엔젤리너스커피

Caffè bene
gelato & waffle



Convenience Stores



Entertainment



CINUS

Seoul Land



Beauty

JUNO HAIR

Park Jun's

Travel

kt 금호렌터카

KAL HOTEL
JEJU

Save 10% on Gifti show purchases



Angel in us Coffee
엔젤리너스커피

롯데리아

baskinBROBBINS

※ For more details about the places where olleh club is accepted and the star system, please visit the olleh homepage (<http://www.olleh.com>) or the Expat Blog (<http://expatblog.kt.com>).

Roaming

How to Use

- **Roaming Customer Service Center Number**
From within Korea: 1588-0608 From outside of Korea: +82-2-2190-0901
- Most of the mobile phones currently on the market allow roaming without any particular setting requirements. However, before traveling outside of Korea, it is a good idea to check which regions are supported with your particular mobile phone model, as well as the availability of value-added services. Contact the Roaming Customer Center (1588-0608, then press 5) prior to your departure for more information.
- Rates for phone calls, text messages and data usage vary by country. Be sure to check with the Roaming Customer Service Center on these rates before your departure. All SMS, LMS, and MMS messages received overseas are free of charge.

Data Roaming

- The "Data Roaming Unlimited" service gives customers unlimited data roaming in 13 countries for ₩10,000 a day. Apply for this service by calling the Roaming Customer Service Center or enroll at the Airport Roaming Center.

International Calling - 001 Mobile Power Plan

Enrollment

- Enroll quickly and easily over the phone by calling 1577-0001. You will also be provided with free SMS alerts that allow immediate verification of usage.


Charges

- The charge for this service is ₩1,000 per month.
- Domestic landline / mobile phone rates applied in designated countries.

Calls to	Countries	Rate (Per 10 seconds)
Landline & Mobile Phones	U.S., China, Canada, Hong Kong, Thailand, Singapore	₩ 18
Landline Phones	U.S., China, Canada, Hong Kong, Thailand, Singapore Japan, United Kingdom, France, Germany, Italy Netherlands, Sweden, Switzerland, Spain, Greece Norway, Denmark, Austria, Portugal	₩ 18

How to Use

- Ex.: When calling a U.S. phone number (503) 867-5309:

001 + 1 (U.S.) + 503 + 867-5309 + 

Country Code Area Code Phone Number Call

Technical Support

Repairs and technical support must be done through the device manufacturer. Contact the manufacturer to locate the service center nearest you.

Manufacturer	Telephone Number	Homepage
Apple	1544-2662	http://www.apple.com
Anycall (Samsung)	1588-3366	http://kr.samsungmobile.com
Cyon (LG)	1544-7777, 1588-7777	http://lgservice.co.kr
Dell	(080) 200-3800	http://supportapj.dell.com
HTC (Sanbo)	1588-3220	http://www.htc.com
Sky	1588-9111	http://www.skyservice.co.kr
EVER / kt Tech	1588-5729	http://www.kttech.co.kr

Customer Service Channels

Customer Service Center

- **1583** (Toll-free from a kt mobile phone)
(02) 2190-1180
- **Hours** Monday-Friday (9:00 AM~7:00 PM)
- **Languages** English, Japanese, Mandarin Chinese, Korean

Emergency Contact

- Please report a lost or stolen mobile phone through the following numbers when the Customer Service Center is closed.

From within Korea: **(02) 2190-0901** (Korean-language support only)

From outside of Korea: **+82-2-2190-0901** (Korean-language support only)

Expat Blog <http://expatblog.kt.com>

- The official kt blog for our international customers.
Get access to detailed information about kt mobile services and receive friendly guidance on registration and use.

Expat Twitter @olleh_expats

- This is kt's official Twitter account to stay in touch with our international customers.
Follow us on Twitter to get the latest news and information from kt in real time.



한국에 잠시 방문하시나요?

kt의 쉽고 편리한 단기 대여 서비스를 이용해 보세요.
국내 주요 공항 내 kt 로밍센터에서 핸드폰과 WiBro (Mobile WiMax 공유기)를
대여하여 체류기간 동안 자유롭게 통신 서비스를 이용할 수 있습니다.

Just stopping by?

Stay connected with one of kt's quick and easy short-term rental services.
Pick up a mobile phone or a WiBro device (Mobile WiMax Hotspot) to use during your stay from
any of kt's Airport Roaming Centers, located inside most major domestic airports.

韓国に短期滞在のご予定ですか？

ktの便利な短期レンタルサービスはいかがですか。
主要空港のktローミングセンターにて携帯電話とWiBro (Mobile WiMaxルーター)をレンタルすると、
滞在期間中、通信サービスをお手軽にご利用いただけます。

您想短期访问韩国吗？

请您来体验一下kt短期出租服务。在位于主要机场的kt漫游中心可租借手机及
WiBro (Mobile WiMax路由器) 您在逗留期间内可以享受无线通信服务，自由自在。

인천국제공항 | Incheon International Airport | 仁川國際空港 | 仁川国际机场

Gate 6~7 02:00 - 22:00 | **Gate 10~11** 24 Hours / 24時 / 24時 | **Gate 25, 29** 07:00 - 21:00 | **Gate E~F** 06:00 - 22:00

김포국제공항 | Gimpo International Airport | 金浦國際空港 | 金浦国际机场 07:00 - 21:00

김해국제공항 | Gimhae International Airport | 金海國際空港 | 金海国际机场 06:00 - 22:00

코엑스 도심공항터미널 | COEX Airport Terminal | COEX都心空港ターミナル | COEX城市航空港 07:00 - 21:00

외국인 고객센터

Customer Service Center

外国人顧客センター

外国人客服中心

1583 or (02) 2190-1180

외국인 블로그

Expatriate Blog

外国人ブログ

外国人博客

<http://expatblog.kt.com>

외국인 트위터

Expatriate Twitter

外国人ツイッター

外国人推特

@olleh_expats



본 책자는 2012년 3월 기준으로 제작되었으며 제공하는 서비스 및 내용은 예고 없이 변경될 수 있습니다.

This booklet was published in March 2012. The services and information contained within may be subject to change without notice.

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